

WWW.BATTLEFESTLIVE.COM

Battlefest Live

Atlanta 2010

BATTLEFEST LIVE ATLANTA JULY 24, 2010

VENUE

CENTER STAGE

1374 WEST PEACHTREE ST. ATLANTA, GA

REGISTRATION BEGINS APRIL 20, 2010

DANCE CREW
THE VIDEO GAME
www.dancecrewgame.com



FIRST CLASS



B BBOX
ENTERTAINMENT

GENERAL INFORMATION

VENUE INFORMATION

Center Stage
1374 West Peachtree St.
Atlanta, GA 30309-2904

CONTACT INFORMATION

Executive Producer: Angelo "AJ" Sioson

Email - general@battlefestlive.com

Phone - (408) 209-8873

SCHEDULE (SUBJECT TO CHANGE)

11:00 am	Registration Opens
12:00 pm	Tech Time Begin
4:00 pm	Tech Ends
5:00 pm	Pre-Sale Tickets
5:30 pm	General Admission Begins
6:30 pm	Show Begins

PRIZE MONEY

1st - \$1000

2nd - \$500

3rd - \$300

REGISTRATION FEE

\$15 Per Team Member

*****No refunds will be granted once registration is received.***

Rules and Judging Criteria

Stage Rules

1. The performance area will be 32 x 30 Feet. Please follow these guidelines when preparing your routine. Please plan transitions accordingly. We will not, in anyway, alter the performance area to fit a specific routine.
2. The format of your routine has changed. Please adjust your routines to be viewed at all angles. Judges and audience will be positioned completely around you. You must configure your routine to receive maximum points.
3. There will be no backdrops allowed (I.e. curtains and walls) however SMALL props such as chairs, canes, stools, etc. are allowed given they do not block any audience member from seeing any portion of the performance. All backdrops must be approved with B Box Staff prior to performance.

Performance Rules

1. Stage/Dance floor will be placed in the middle of the auditorium
2. Absolutely nothing can be deliberately thrown or sprayed into the audience. Equally, nothing can be thrown from the audience to the performers during the routine. If the incident is confirmed, there will be a mandatory five (5) point deduction. Items do not have to pose a danger to receive the deduction.
3. Any item left after a performance MUST be cleared before score is official
4. There is a maximum **7 minute** time limit to routines. We will not cutoff your music, however, there will be a Half (.5) point deduction for every second over 7 minutes (420 seconds). Time check begins at the start of your music and ends once your music or routine stops (whichever comes first).
5. NO TOLERANCE for drug and alcohol use during the entire day of the event. None of your team members can **APPEAR** to be intoxicated (red eyes, stumbling, erratic behavior, or body odor). This behavior will not be tolerated and those members who do appear to be intoxicated will be asked to leave the premises

Judging Criteria

The judges will score in each of the categories below. Each category has a different weight to the total score. The weight of the given category is represented in its maximum points allowed i.e. execution with a total 15 point maximum is the most weighted score. Each score is counted; no score is thrown out for averaging purposes. The team with the highest total score wins. Below is an explanation of each judging criteria. The judge's scores are final.

Execution (Maximum 15 points):

This score will be based on smooth transitions during formation changes; overall synchronization of the group; and execution of dance elements. This score will be used as the **secondary tie breaker**.

Originality and Style (Maximum 10 points):

This score will be based on the originality of the choreography. Judges will base their score on the originality of dance moves and transitions.

Difficulty (Maximum 10 points):

This score will be based on the execution of moves, within the routine, that carry a difficult characteristic or element, back flips, lifts, B Boy elements, original choreography to music changes, etc.

Overall Crowd Appeal (Maximum 5 points):

This score involves the interaction of the routine with the audience. This score is not a measure of sound levels, rather a measurement of audience appreciation.

Appearance (Maximum 5 points):

Although there is no costume requirement, the score will reflect the attire worn during the performance and its incorporation to the music and style of the routine.

Bonus (Maximum 5 points): This score will be used to award points for criteria not categorized above and it will represent the judges' sole appreciation of the total routine. This score will also be used as the **primary tie breaker**.

RESEND TO REGISTER

Official Battlefest Live Atlanta - Finals Entry Form
****Due June 15, 2010****

Group Name _____

Group Head Contact _____

Phone Number and/or Email _____

Group Members Performing (\$15 per Team Member)

** Please Use an Excel Sheet if more than 20. List Names Alphabetically By First Name

1. _____

11. _____

2. _____

12. _____

3. _____

13. _____

4. _____

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16. _____

7. _____

17. _____

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18. _____

9. _____

19. _____

10. _____

20. _____

RESEND TO REGISTER

Media Release

Appearance Release Form

This agreement confirms that the undersigned person ("Releaser"), for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, acknowledges and grants to the B Box Entertainment, and Producer's successors, assignees, and licensees, the right to make and utilize visual and audio recordings (collectively, the Recordings) of Releaser for use (the "Use"), at the sole discretion of Producer, on any of Producer's television programming and/or promotional materials. The Use may include any and all content creation by Producer for distribution including, but not limited to, advertising or promoting the B Box Entertainment and other related projects in whole or part by any and all means, media, devices, processes and technologies (web, DVD, radio, print, TV, photographic, etc).

Notwithstanding the foregoing, Releaser also agrees that Producer is not obligated to utilize the Recordings in any way. Releaser represents that Producer's exercise of such rights shall not violate or infringe any rights of any third party. Releaser also releases Producer from any and all claims and demands arising out of, or in connection with permission granted to Producer in this release, including, without limitation, any and all claims for invasion of privacy, infringement of any right of publicity, defamation (including libel and slander), false light, and any other personal and/or property rights, and whether advanced by Releaser or by a third party or parties. Releaser also hereby releases Producer, its successors, assignees, and licensees from any and all claims, fees, residuals, royalties and demands arising out of or in conjunction with their participation in the recordings.

Representative Print _____

Representative Signature _____

Mail Form and Registration Fee to B Box Entertainment

B Box Entertainment
357 Celebration Dr.
Milpitas, CA 95035

***Make Checks Payable to: B Box Entertainment**